



WBG POOLING

Reuse advantages



Economic advantages

Basic cost advantage of reuse vs. single-use

1. Reduction of food waste (RTP protects goods better than carton boxes)
2. Reduced single-use packaging costs (no recurring costs for carton boxes, films, adhesive tape, etc.)
3. Reduced disposal costs (less waste = less disposal effort = lower costs)

Lower return costs (no exchange of empties/return transportation)

Less truck frequency

1. Efficient use of customer fleet

Lower admin costs

1. Only one account with WBG Pooling instead of with each individual client/supplier
2. Automation via interfaces ERP system
→ myWBG Pooling
3. Only one system thanks to the option of managing their own RTP in myWBG Pooling

Lower rental costs

1. Immediate credit of empties on delivery
2. Lower rental costs due to lower cycle time

Less capital commitment

1. Packaging is rented and not purchased
2. Scalability without new investments (RTP can be obtained via the pool if production increases)
 - Peaks
 - New business

Less storing keeping units

1. no accumulation of RTP's per supplier
2. Return all RTP's only to WBG Pooling
3. Standardization of RTP's – reduce amount of RTP's

Taxonomy compliance

Avoidance of tare differences:

Standardized and documented tare weights prevent discrepancies when weighing



Efficiency

More security in planning

1. Single-use packaging = subject to price fluctuations
2. Closed Pooling Loop offers calculable, stable cost structure

Transparency

1. Tracking-capable RTPs (e.g. with RFID) enable transparent supply chains
2. Process control (Standardized processes = fewer errors)
3. Less effort for tracking RTPs

RTPs enable automation in the warehouse

Simplified internationalization - WBG Pooling offers transnational solutions (EU-wide)

Easier onboarding for purchasers when they want to connect new suppliers

Less personnel effort: Clear traceability and standardized processes reduce clarifications in the event of differences

Fewer returns & credit notes: Better packaging = better product quality = fewer returns

Standardized logistics processes: Standardized RTP formats facilitate handling, storage and transport

Higher handling speed: Stackable, ergonomic MTVs speed up picking & loading

Automated cleaning & recycling: WBG Pooling can handle a large part of the cycle logistics

Reduced coordination effort: fewer suppliers, less coordination – more focus on the core business

Less manual rework: No repackaging necessary, as RTP can be fitted directly into production or retail



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Ecological advantages

CO₂ savings

1. Single-use to reuse
2. Pooling network
3. Volume reducibility
4. C2C



Reduction of single-use packaging waste

1. Lower resource consumption of wood, plastic, paper, etc.
2. Single-use = not sustainable, short-lived
3. RTP = sustainable, durable

Fulfillment of environmental targets (contribution to climate targets)

No PFAS

Less water compared to lifecycle of carton box

Certified sustainability: WBG Pooling works according to recognized environmental standards (e.g. ISO 14001)



Legal advantages

1. Taxonomy • 2. PPWR conform

3. ESG conform • 4. CSRD conform:

→ Increased RTP demand due to increased transparency obligations

RTP reduce waste and CO₂ emissions; two key CSRD/ESRS reporting topics. Large companies must make their supply chains more sustainable to achieve certain targets

→ Competitive advantages through compliance

Customers must report on sustainability in the supply chain; RTP become a strategic asset as they offer measurable benefits. We can position ourselves as an enabler for reporting as we can provide data on CO₂ savings

→ Stronger focus on circular economy

RTP are a perfect example of reuse and reduce waste streams; a clear selling point over single-use solutions within the ESRS E5 theme standard

→ Risk minimization for clients

Financial institutions and investors are increasingly demanding ESG-compliant business models. Clients who rely on RTP improve their ESG ratings and reduce regulatory risks (see PPWR)

